

# CRAZY little PROJECTS

## ABOUT

Crazy Little Projects began in March 2012 and has grown rapidly since then both in social media and in traffic coming to the website.

Projects featured on the Crazy Little Projects include sewing tutorials, crafts, recipes, printables, creative gift ideas and projects for kids.

Many of Crazy Little Projects' readers are beginning sewers who want to learn basic techniques and sew easy projects. Others are looking for simple but fun ways to celebrate life with their kids and family through baking, gift ideas and fun printables.

**Amber Price**

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## Analytics & Stats

Crazy Little Projects  
Stats as of September 2014:

Average Monthly Pageviews: 780,000

Average Unique Visitors: 400,000

Average of 25,000+ page views per day

## SOCIAL MEDIA

Facebook: 23,000 fans

Pinterest: 35,000 followers

RSS/Email: 13,000 subscribers

Instagram: 3,000 followers

Find me:

Facebook: /crazylittleprojects

Pinterest: crazylittleproj

Instagram: @crazylittleprojects



## POPULAR POSTS



## LEARN TO SEW



Crazy Little Projects features a Learn to Sew Series and ebook to help beginning sewers learn the basics of sewing.

## WORK WITH ME

Crazy Little Projects is available for:

- ~Brand Ambassadorship
- ~Giveaways (\$100 minimum value)
- ~Social Media Promotions
- ~Sponsored Posts
- ~Television Appearances
- ~Guest Posts
- ~Event Representation
- ~and more!

Contact me for rates and details:

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## WORKED WITH

