

# CRAZY little PROJECTS

## ABOUT

Crazy Little Projects began in March 2012 and has grown rapidly since then both in social media and in traffic coming to the website.

Projects featured on the Crazy Little Projects include sewing tutorials, crafts, recipes, printables, creative gift ideas and projects for kids.

Many of Crazy Little Projects' readers are beginning sewers who want to learn basic techniques and sew easy projects. Others are looking for simple but fun ways to celebrate life with their kids and family through baking, gift ideas and fun printables.

**Amber Price**

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## Analytics & Stats

As of April 2015:

Monthly Page Views: Average 1.3 million  
Daily Page Views: 30,000-50,000  
Unique Monthly Visitors:  
600,000-700,000

## SOCIAL MEDIA

Pinterest: 80,000  
Email Subscribers: 36,000  
Facebook: 31,000  
Instagram: 5500

Facebook: /crazylittleprojects  
Pinterest: crazylittleproj  
Instagram: @crazylittleprojects



## POPULAR POSTS



## LEARN TO SEW



Crazy Little Projects features a Learn to Sew Series and ebook to help beginning sewers learn the basics of sewing.

## WORK WITH ME

I love working with brands in a variety of ways! Contact me directly if you are interested in working together on any of the following:

Sponsored Content  
Brand Ambassadorship  
Giveaways  
Or other Projects

Contact me for rates and details:  
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## WORKED WITH

