

CRAZY little PROJECTS

ABOUT

Crazy Little Projects began in March 2012 and has grown rapidly since then both in social media and in traffic coming to the website.

Projects featured on the Crazy Little Projects include sewing tutorials, crafts, recipes, DIY projects, home decor and projects for kids.

WORKED WITH



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Analytics & Stats

Crazy Little Projects
Stats as of September 2013:

Pageviews: 420,000
Unique Visitors: 240,000
Average of 14,000 page views per day

SOCIAL MEDIA

Facebook: 10,200 fans
Pinterest: 11,400 followers
RSS/Email: 4,000 subscribers
Twitter: 1200

Find me:
Facebook: /crazylittleprojects
Pinterest: crazylittleproj
Twitter: @crazylittleproj

POPULAR POSTS



LEARN TO SEW



In January 2013 I launched a 7 week Learn to Sew series that taught readers basic sewing tutorials. Each week included a lesson and a project and a giveaway with a final project and grand prizes at the end. Readers continue to come to Crazy Little Projects for this series.

I also have a Learn to Sew eBook available now!

FEATURED ON

Daily Herald YOUR TOWN
YOUR NEIGHBORS
YOUR NEWSPAPER



WORK WITH ME

Crazy Little Projects is available for:

- ~Brand Ambassadorship
- ~Sidebar Advertising
- ~Product Reviews
- ~Giveaways (\$50 minimum value)
- ~Social Media Promotions
- ~Sponsored Posts
- ~Television Appearances
- ~Guest Posts
- ~Event Representation

Contact me for rates and details:
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