

# CRAZY little PROJECTS

## ABOUT

Crazy Little Projects began in March 2012 and has grown rapidly since then both in social media and in traffic coming to the website.

Projects featured on the Crazy Little Projects include sewing tutorials, crafts, recipes, DIY projects, home decor and projects for kids.

## Amber Price

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## WORKED WITH



## Analytics & Stats

Crazy Little Projects  
Stats as of September 2013:

Pageviews: 420,000  
Unique Visitors: 240,000  
Average of 14,000 page views per day

## SOCIAL MEDIA

Facebook: 10,200 fans  
Pinterest: 11,400 followers  
RSS/Email: 4,000 subscribers  
Twitter: 1200

Find me:  
Facebook: /crazylittleprojects  
Pinterest: crazylittleproj  
Twitter: @crazylittleproj

## POPULAR POSTS



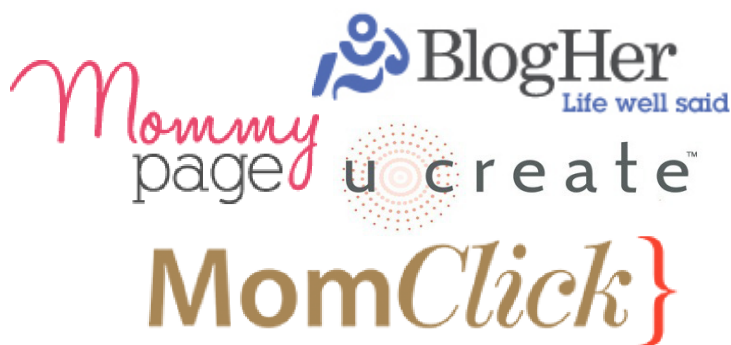
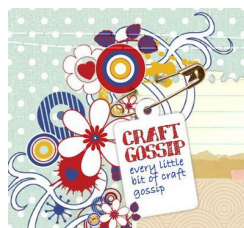
## LEARN TO SEW



In January 2013 I launched a 7 week Learn to Sew series that taught readers basic sewing tutorials. Each week included a lesson and a project and a giveaway with a final project and grand prizes at the end. Readers continue to come to Crazy Little Projects for this series.

I also have a Learn to Sew eBook available now!

## FEATURED ON



## WORK WITH ME

Crazy Little Projects is available for:

- ~Brand Ambassadorship
- ~Sidebar Advertising
- ~Product Reviews
- ~Giveaways (\$50 minimum value)
- ~Social Media Promotions
- ~Sponsored Posts
- ~Television Appearances
- ~Guest Posts
- ~Event Representation

Contact me for rates and details:  
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